



ibexa

Summit 25

The greatest Marketer Experience

Powered by Ibexa Experience

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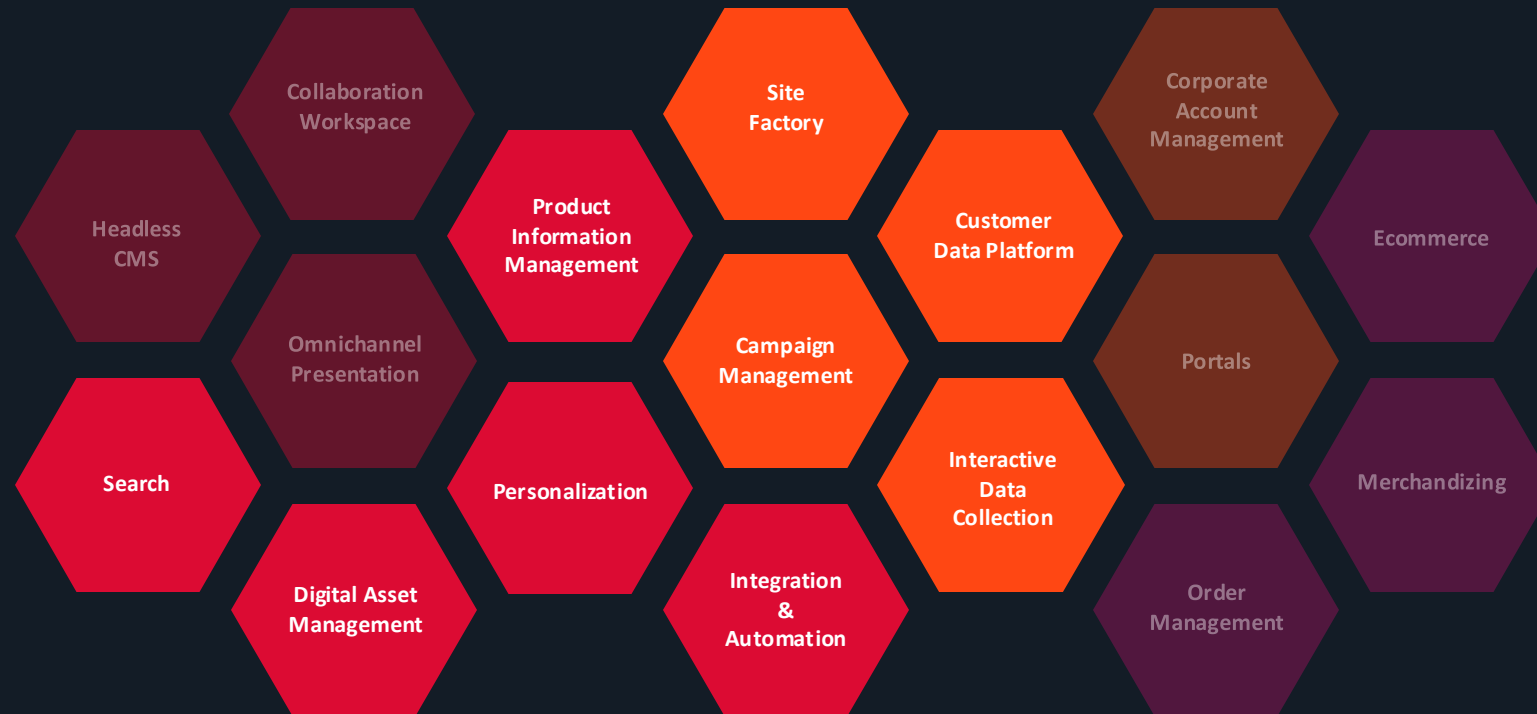


Agenda

- **The personalized performance Dashboard**
- **Easy handling of international Sites, Editor Teams & Powerusers**
- **Launching new markets from predefined blueprints**
- **AI Assisted Content optimization**
- **Next steps for successful campaigns**
- **Q&A**

Ibexa Experience DXP

Component Usage



Demo time



Next Steps for successful Campaigns

@TODO Agustina
Need a image or illustration to showcase personalization in a good way

Engage



- Interactive campaigns
- Build up Profiles
- Engage inactive customers

Collect



- Online and Offline channels
- Single Customer View
- Detect churn behaviour

Personalize



- Right content at the right channel
- Perfect timing based on user's history
- AI Predictions

Gracias

Dziękuję!

Merci

Thank you!

Danke

Takk